

Please add new Claim(s) 11-17:

11. A method for facilitating commerce at an internet-based auction, the method comprising:
- authorizing a first participant to post an item for auction at an internet auction site;
  - receiving at a communication handler program executing on a host computer information from the first participant about an item to be auctioned, the received information including a designation of a category selected from a list of categories, under which the item is to be auctioned;
  - processing the received information into a presentation format with a database-to-presentation format formatting program, the presentation format including an indication of the category of the item to be auctioned;
  - presenting the presentation formatted information to a plurality of internet participants; and
  - receiving at the host computer at least one bid for the auctioned item from at least one of the internet participants.

12. The method of claim 11 further comprising:

- receiving at the host computer payment information from the bidding participant.

13. The method of claim 11 further comprising:  
opening an auction process to the plurality of internet participants; and  
automatically closing the auction process to the internet participants based on a  
predetermined condition.
14. The method of claim 11 further comprising:  
receiving the bid for the auctioned item via a world-wide web page server  
interface.
15. The method of claim 12 further comprising:  
receiving payment information from the bidding participant, the received  
payment information being associated with the received bid.
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16. The method of claim 11 further comprising:  
wherein the payment information received from the bidding participant  
includes information identifying a credit card account, and further comprising passing the  
credit card account information to a clearinghouse and receiving authorization from the  
clearinghouse that payment with the credit card has cleared.
17. The method of claim 11 further comprising:  
receiving payment information from the bidding participant;